

**Contact: Maureen France**  
**Marketing Director**  
Bay View Urgent Care, LLC  
Phone (386) 274-7840

573 N. Airport Road  
New Smyrna Beach, FL 32168  
Phone (386) 427-0396  
Fax (386) 427-0397

## **Bay View Urgent Care** **MEDIA RELEASE**

### **NEW URGENT CARE CLINIC OPENS FOR PORT ORANGE & NEW SMYRNA BEACH**

**New Smyrna Beach, Florida** Today, Bay View Urgent Care, a full-service urgent care clinic opens in New Smyrna Beach. The clinic is co-ventured by Bert Fish Medical Center and EMPros—the emergency physician group staffing the Emergency Department at Bert Fish Medical Center. Bay View Urgent Care is located at the rear entrance of Venetian Bay, at the corner of Pioneer Trail and Airport Road. The upscale appointed urgent care center features six patient treatment rooms, a full laboratory and x-ray, and is staffed by board-certified family practice and emergency physicians.

“We think Bay View is ideally situated to help people living on the westside of I-95” remarked Dr. Chuck Duva, Managing Partner for the venture. “We know there are about 10,000 rooftops in New Smyrna Beach and Port Orange surrounding this facility.” The plan is to relocate the clinic in a few years into the town center in Venetian Bay.

“We have already received calls from people asking how soon we will be opening,” said Tara Montgomery, Clinic Manager. The clinic will be open seven days a week with hours of: Monday through Friday: 8:00 am to 8:00 pm. Saturday hours will be 8:00 am to 6:00 p.m. and Sunday from 10:00 am to 5:00 pm. No appointments are necessary; walk-in anytime. Most major insurance plans are accepted. To learn more, the public is urged to come and take a tour or call the clinic at (386) 427-0396 or visit the website at: [www.bayviewuc.com](http://www.bayviewuc.com)



**For Release 9 a.m. EDT, April 1, 2009**